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In the United States Patent and Trademark Office

Serial Number: 09 / 593,993

Appn. Filed: 6/14/2000

Applicant(s): Roy Shkedi

Appn. Title: A Descriptive-Profile Mercantile Method

Examiner/GAU: Ouellette, Jonathan P. / 3629

**[Amendment C]**

Mail Stop Non-Fee Amendments

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Dear Sir or Madam:

In response to the Office Action mailed 6/9/04, and consistent with the discussion and agreements reached in Applicant's 7/1/04 interview with Examiner, Applicant requests that the above application be amended as follows: